

# RIDE LIKE A FRIEND DRIVE LIKE YOU CARE

## RLAF Promotes Youth Leadership

Supporting teens as they grow and develop leadership skills is one way of promoting pro-social skills. RLAF provides this opportunity.

### Leadership Skills

- **Organization:** goal setting, decision making, strategic planning to change one aspect of the school community, meeting deadlines
- **Team building:** promoting collaborating, understanding/managing group dynamics, connecting with and motivating other individuals and groups
- **Communication:** communicating a vision through public speaking, writing announcements, or articles for the school newspaper
- **Problem solving:** resolving time, resource, or personal conflicts, recognizing connections between cause and effect, and generating relevant solutions
- **Perseverance:** committing to make a positive change in the face of challenges
- **Achievement orientation:** promoting success using measurable results

### RLAF Skill-Building Opportunities

- **RLAF campaign planning**
  - Developing a school-wide network for successful implementation
  - Developing a plan for on-going communication with other groups/teams
  - Developing Generating Excitement and Campaign Implementation Action Plans
- **RLAF campaign implementation**
  - Implementing school-wide strategies designed to unify student body around a safety agenda
  - Gaining attention and recognition for campaign messages
  - Identifying reasonable and measurable metrics for measuring campaign and personal success
  - Identifying and relating to peers the relevance of campaign messages and safety practices throughout the school year
  - Successfully managing personal and team goals and deadlines

